

Website visit

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Website visit

Identifying and definitional attributes

Metadata item type:	Glossary Item
Synonymous names:	Visits to a website
METEOR identifier:	497337
Registration status:	Health! , Standard 13/11/2014
Definition:	<p>A series of page requests from a uniquely identified user of a website within one session. A session ends when more than 30 minutes has elapsed between each page request. Visits provide a reliable measure of overall traffic to a website.</p> <p>Note that a visit can consist of one page view, or many.</p>

Source and reference attributes

Reference documents:	Google 2013. Google, Mountain View. Viewed 24 February 2014, https://support.google.com/analytics/answer/2731565?hl=en
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Relational attributes

Metadata items which use this glossary item:	Mental health non-government organisation establishments NBEDS 2015-Health! , Standard 13/11/2014
	Service provider organisation—number of visits to a website Health! , Standard 13/11/2014
	Service provider organisation—number of visits to a website, total N[NNNNN] Health! , Standard 13/11/2014