Number of visits to a website

Exported from METEOR

(AIHW's Metadata Online Registry)

© Australian Institute of Health and Welfare 2024

This product, excluding the AIHW logo, Commonwealth Coat of Arms and any material owned by a third party or protected by a trademark, has been released under a Creative Commons BY 4.0 (CC BY 4.0) licence. Excluded material owned by third parties may include, for example, design and layout, images obtained under licence from third parties and signatures. We have made all reasonable efforts to identify and label material owned by third parties.

You may distribute, remix and build on this website’s material but must attribute the AIHW as the copyright holder, in line with our attribution policy. The full terms and conditions of this licence are available at https://creativecommons.org/licenses/by/4.0/.

Enquiries relating to copyright should be addressed to info@aihw.gov.au.

Enquiries or comments on the METEOR metadata or download should be directed to the METEOR team at meteor@aihw.gov.au.

# Number of visits to a website

|  |  |
| --- | --- |
| Identifying and definitional attributes | |
| Metadata item type: | Property |
| METEOR identifier: | 481080 |
| Registration status: | [Health!](https://meteor-uat.aihw.gov.au/RegistrationAuthority/14), Standard 13/11/2014 |
| Definition: | A count of visits to a website.  A website visit is a series of page requests from a uniquely identified user of a website within one session. A session ends when more than 30 minutes has elapsed between each page request.  A visit count provides a reliable measure of overall traffic to a website by indicating how many people are accessing pages within and across the website within one session.  Note that a visit can consist of one page view, or many page views. |
| Property group: | [Service provision event](https://meteor-uat.aihw.gov.au/content/274661) |

|  |  |
| --- | --- |
| Source and reference attributes | |
| Submitting organisation: | Australian Institute of Health and Welfare |
| Relational attributes | |
| Data Element Concepts implementing this property: | [Service provider organisation—number of visits to a website](https://meteor-uat.aihw.gov.au/content/481082)  [Health!](https://meteor-uat.aihw.gov.au/RegistrationAuthority/14), Standard 13/11/2014 |