

Number of visits to a website

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Number of visits to a website

Identifying and definitional attributes

Metadata item type: Property

METEOR identifier: 481080

Registration status: [Health!](#), Standard 13/11/2014

Definition: A count of visits to a website.

A website visit is a series of page requests from a uniquely identified user of a website within one session. A session ends when more than 30 minutes has elapsed between each page request.

A visit count provides a reliable measure of overall traffic to a website by indicating how many people are accessing pages within and across the website within one session.

Note that a visit can consist of one page view, or many page views.

Property group: [Service provision event](#)

Source and reference attributes

Submitting organisation: Australian Institute of Health and Welfare

Relational attributes

Data Element Concepts implementing this property: [Service provider organisation—number of visits to a website](#)
[Health!](#), Standard 13/11/2014